

## **2022 Senior Enrichment Day Proposed Sponsor levels and benefits**

*Please circle level sponsorship level you wish to sponsor*

### **Premiere Sponsor - \$2,000**

Recognition includes all of the benefits mentioned in the sponsor levels listed below (with the exception of the Mary Pine Award sponsorship) The sponsor name will be included in all press releases and on the event Facebook page. The sponsorship also includes 4 vendor lunches.

### **Goodie Bag Gift (1 available) - \$1,200**

Each year we provide a gift in the SED goodie bag with a sponsor logo and the event logo. Great recognition for your company! An estimated 500 will be printed.

### **Gold Sponsor - \$1,000**

Recognition will be provided via the following:

- One (1) vendor table in the exhibition area and two (2) vendor lunches
- Logo on website
- Logo on lunch PowerPoint presentation
- One brochure(per sponsor) allowed on each lunch table (you provide printed brochure)
- Name announced as a gold sponsor by the MC

### **Silver Sponsor - \$500**

Recognition will be provided via the following:

- Logo on website
- Sign recognition at the breakfast and the afternoon break
- Name announced during the luncheon

### **Bronze Sponsor - \$250**

- Logo on website
- Logo on lunch PowerPoint

### **Mary Pine Award Sponsor - \$500 (limited to 1 sponsor)**

- Logo on website
- Logo on hard copy program distributed during the luncheon
- Name in all Mary Pine Award announcements and media releases
- Name announced at lunch

**Registration mailing sponsor, \$250 (limited to 3 sponsors)**

- Logo on registration brochure cover – deadline for this sponsorship is 5/10/22

**Contact Name:** \_\_\_\_\_

**Company/Association Name:** \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**\_\_\_ My check payable to "Senior Enrichment Day" is enclosed**

Please mail form and check to:

Attn: Beth Whyte, SED Committee

12954 – 80<sup>th</sup> Avenue

Mecosta, MI 49332

Questions? Need an invoice? Contact Larisa Draves, SED Exhibit and Sponsor Manager: 231-823-0015